

Marching Committee Information

Lots of 3,000 local illustrations from all over Japan!



At marching committees nationwide, with the slogan "Illustration of the town", We are working on attractive town development based on 100 illustration contents from each region of the country.

About 100 Views of Townscapes in Japan

More than 3,000 points nationwide
Illustration content!
Town revitalization business full of ideas
It is a core and resource.

of the marching committee SDG strategy

our marching committee
SDGs activities from the perspective of regional revitalization
Cabinet Office SDGs Regional Revitalization Public-Private Partnership
as a member of the platform
started.

What is inJapan

The beautiful four seasons of each place, traditional crafts,
Conveying gourmet food, special products, etc.
You can expect mass transmission on SNS
It's a new and groundbreaking medium.

全国 まちなみ 百景



What is a marching committee?

we have these aggregated based on content
We are an organization that offers the best possible solutions.
(Members of about 60 committees nationwide)



alignment

Regional revitalization
Inbound demand creation
Town planning and town visits



What is inJapan Next

Only locals know
Attractive information from all over Japan
Local people, the whole country, and the world
I will send it.



Marching Committee HP

Cross-border EC shopping mall

This is an EC site for people living overseas.
supported language
English, Russian, Ukrainian, Spanish
French, Malay, Vietnamese, Simplified Chinese
Traditional Chinese/Arabic/German/Indonesian
Thai, Italian, Portuguese, Turkish
Polish, Korean, Japanese (19 languages)



The Marching Committee is an organization that uses various tools to convey the appeal of Japan, based on 3,000 beautiful illustrations of "townscapes" collected by like-minded members from about 60 regions across Japan. We started as a member of the SDGs regional revitalization public-private partnership platform from the "regional revitalization perspective" and provide our townscape illustrations while interacting with local governments, public interest groups, and local companies.

In 2015, the Marching Committee launched the quarterly free paper Etabi Japan "in Japan" to introduce various parts of Japan to domestic and overseas tourists. This concierge function is performed on paper and smartphones, and it is provided as an innovative media that expands in all directions, along with the diffusion of SNS.

In May 2023, the Marching Committee published "in Japan Next," a tool to disseminate information from all over Japan to the whole country.

Japan has various landscapes, seasons, and people. We would like you to feel the splendor of Japan through "in Japan Next" . And I want many people to know more and more good things about Japan.

If there are "scenery", "food", and "people" that interest you, please visit them. For those who find it difficult to visit, please use the QR code on the paper to visit the EC site or website.

A cross-border EC site has also been launched in July 2023. If you live outside of Japan, you can purchase 100 views of Japan from here.

Contact information

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