# **Marching Committee Information**

Lots of 3,000 local illustrations from all over Japan!



At marching committees nationwide, with the slogan "Illustration of the town", We are working on attractive town development based on 100 illustration contents from each region of the country.

#### About 100 Views of Townscapes in Japan

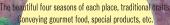
More than 3,000 points nationwide Illustration content! Town revitalization business full of ideas It is a core and resource.

全国 まちなみ 百景

of the marching committee our marching committee

SDGs activities from the perspective of regional revitalization <u>Cabinet</u> Office SDGs Regional Revitalization Public-Private Partnership as a member of the platform





onveying gourmet food, special products, etc. You can expect mass transmission on SNS It's a new and groundbreaking medium



#### What is a marching committee?

we have these aggregated based on content We are an organization that offers the best possible solutions. (Members of about 60 committees nationwide)

Only locals know Attractive information from all over Japan Local people, the whole country, and the world I will send it.

What is

inJapan Next





Marching Committee HP

### alignment

SDGs

## EC shopping mall

This is an EC site for people living overseas supported language English, Russian, Ukrainian, Spanish French, Malay, Vietnamese, Simplified Chinese Traditional Chinese/Arabic/German/Indonesia Thai, Italian, Portuguese, Turkish Polish, Korean, Japanese (19 languages)



Regional revitalization Inbound demand creation Town planning and town visits



The Marching Committee is an organization that uses various tools to convey the appeal of Japan, based on 3,000 beautiful illustrations of "townscapes" collected by like-minded members from about 60 regions across Japan.

We started as a member of the SDGs regional revitalization public-private partnership platform from the "regional revitalization perspective" and provide our townscape illustrations while interacting with local governments, public interest groups, and local companies.

In 2015, the Marching Committee launched the quarterly free paper Etabi Japan "in Japan" to introduce various parts of Japan to domestic and overseas tourists. This concierge function is performed on paper and smartphones, and it is provided as an innovative media that expands in all directions, along with the diffusion of SNS.

In May 2023, the Marching Committee published "in Japan Next," a tool to disseminate information from all over Japan to the whole country.

Japan has various landscapes, seasons, and people. We would like you to feel the splendor of Japan through "in

Japan Next". And I want many people to know more and more good things about Japan.

If there are "scenery", "food", and "people" that interest you, please visit them. For those who find it difficult to visit, please use the QR code on the paper to visit the EC site or website.

A cross-border EC site has also been launched in July 2023. If you live outside of Japan, you can purchase 100 views of Japan from here.



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